THURSDAY, 26 DECEMBER 2013

BENNETT, COLEMAN & CO. LTD. WWW.ECONOMICTIMES.COM COLUMN AND COL

CUSTOMER SPEAK

NISHANT AGARWAL, Managing Director - Avighna India Ltd.



ne Avighna Park is a landmark development that has been awarded by several international forums including Best Residential High Rise Development in the World by IPA, London. We are extremely cautious and sensitive while deciding the vendors to partner with. The single most important reason why we chose to partner with Toshiba was that their management's attitude is transparent and flexible, which is very comforting given the hurdles developers face in Mumbai.

Other differentiating factors were that their execution and installation team has excellent experience with high-rise buildings, a skill that is not widely available in India today. Also, their commitment to deliver on time without compromising on safety and quality is very much in sync with our company's policy.

We have installed 19 Toshiba elevators in our building. There are four varieties to suit our requirement. The high-rise zone elevators travel at 6 m/s, i.e., approximately 2 floors/second.

It is admirable that Toshiba has never made an excuse or deviated at all from the schedule. These high-speed elevators are extremely energy efficient due to their permanent magnet



synchronous motor. Besides the speed element, the lift car offers a comfortable experience with no vibration or noise due to the company's anti-vibration technology. All in all, it gives us tremendous satisfaction to be associated with Toshiba.

-As told to Dipti Srivastava