

# One Avighna Park bags five awards



Avighna India received 5 awards at the International Property Awards held at the JW Marriott, Kuala Lumpur, Malaysia on April 27, 2012. The judging panel consisted industry professionals including Fiona Nixon, chairman, Australian Institute of Architects; Peter Bolton King, chief executive, National Federation of Property professionals and Mike McNamara of the Royal Bank of Scotland.

Avighna India's One Avighna Park at Lower Parel was awarded the 'Best Residential High-Rise Development' in the Asia Pacific region. The competition was between developers from 23 countries including Australia, New Zealand, China, Singapore, Malaysia and Thailand. The development was also awarded the 'Best Apartments,' 'Best Redevelopment' and 'Best Architecture' in India.

A fine balance between luxury and sustainability, the project offers long term sus-

tainable solutions like treatment of sewage water to be used in areas where maximum water is consumed i.e. flushing, gardening and other such ancillary services, thereby reducing water consumption by a great deal.

In terms of design for example, a project of this magnitude and worth can easily afford to offer an extravagantly over-sized gymnasium that would earn significant marketing mileage, but Avighna has offered intelligent sustainable solutions at every step of the way by answering - Is this necessary? What will happen if only 2 or 3 residents are using it at any one time? That would mean that the society will have to bear the cost of air conditioning and other services of the whole area. Therefore all residents would desire an optimal comfortable size in the long term. In terms of execution, several international agencies have been appoint-

ed to ensure that international standards are maintained.

Nishant Agarwal, managing director, Avighna India, commented, "This accomplishment and recognition will fuel us to do even better. The International Property Award is the most prestigious award and for a development in India to win it, really changes the notion of what India has to offer in the coming decade. Winning this award is indisputable evidence that One Avighna Park will be one of the finest addresses to live in Asia."

One Avighna Park is spread over seven acres and will include a 64-storey luxury residential tower, a commercial and hospitality tower. This is the first project to be developed under DCR 33(9) cluster redevelopment initiative taken by the government of Maharashtra. Construction of the residential towers is progressing well and has reached the 41st storey level.